

C'est la vie!

AOC Bordeaux
100%
Merlot

Dear Wine lover,

Discover *C'est la vie!*, which is far more than a wine, it is a philosophy; it was our dear grandfather Marcel's motto :

He's the one who taught us to appreciate the good times, to discover and travel, and to welcome whatever life throws our way and use it as an opportunity to move forward.

C'est la vie! is also an invitation to step back in time; as our grandfather drives us along the winding roads of the French vineyards in the back of his mythical pick up truck.

So join us on this journey, taste our wine and follow the road towards "the good life". Take it all in: smell, taste and share your experience of this moment.

Yours sincerely.

C'est la vie! isn't a classic french wine, it's a whole spirit of the French's way of life. A bottle of quality sold with a sheet of kraft paper printed with the famous "2CV" and the map of France Vineyards. You can use it to take away the bottle or like a table set. You will also find a Polaroid that recalls the history of the Rochet Family.

C'est la vie! is cardboard 12 bottles flat with 12 sheets of kraft paper and a "Polaroid" with 4 different visuals of the Rochet Family.

